



PRESS KIT

HOW WE GOT HERE:



“So we were driving around in our beat up 1988 Oldsmobile, looking for something to eat.

But not just anything. We wanted the All American meal – and without the side order of guilt.

After driving what seemed like 400 miles, EVOS was born.

We decided to create a place where family and friends could enjoy a great tasting All-American meal made with healthier ingredients and cooked without the excess fat.

A place where you could feel great about yourself and the world around you.

A place that promised to have fun, not take itself too seriously, and really give back to the community.

That place? We call it EVOS”

Dino Alkis Michael

Fast Facts:

- Spelled EVOS (capitalized with no apostrophe) Name derived from the word evolve ... EVOS® is 'fast food evolved.'™
- America's first Healthier Fast Food restaurant chain, since 1994
- Started by three good friends who were tired of feeling regret after eating their favorite American meal of burgers, fries and shakes
- Dino Lambridis, Alkis Crassas, & Michael Jeffers amassed over 40 credit cards and \$150,000 of debt, to open their first store in 1994
- Not a health food or vegetarian restaurant – just a restaurant that appreciates traditional All American favorites, but made with respectable ingredients in a respectable atmosphere
- NO dirty oil deep-fryers used. Instead, EVOS Airbakes™.
- Sustainable business practices since its inception in 1994- EVOS believes business can be about people, planet, and profits. Named “Greenest burger Chain in America”, voted in top 3 most sustainable companies in foodservice industry and Winner of the esteemed Earth Charter Award.

why EVOS?



- Because we Airbake™ instead of deep-frying. Result? 60% less fat & calories! Clean food. Clean body.
- Homemade Milkshakes made with Organic milk & sugar. Fruitshakes made with real cut fruit. No cheap ingredients. Simple. Natural. Delicious!
- Our Salads and NutriBowls are made with the most nutrient dense natural and Organic ingredients served in an earth friendly bowl. Healthy body. Healthy planet.

- EVOS Original Steakburger and Grilled Beef Hot Dog, made with naturally raised grass fed family farm beef, hormone-free and antibiotic-free
- Natural, sustainable & humanely raised proteins all wrapped up in our natural, Organic hamburger/hot dog buns and wraps. All ingredients matter at EVOS.
- EVOS Original Ketchup Karma™ bar, serving Organic and naturally infused flavored ketchups
- Organic & Free Trade Iced Teas and Sodas
- EVOS 100% Taste Guarantee. If you are not 100% happy with your meal we will make you something else, or your money back. No ifs, ands, or buts about it.

Earth Day. Every Day.



EVOS is committed to clean renewable energy. We offset 50% of our restaurant energy usage with renewable wind energy. Each store alone has the environmental impact of planting 52 acres of trees every year.

EVOS supports sustainable family farming by using Certified Organic ingredients whenever possible and purchases Fair Trade Certified products, which guarantee a better deal for third world producers.

Sustainable materials are utilized in the building of EVOS stores.

Examples include: Environmentally friendly zero VOC paints and adhesives; recycled wood panels made of pressed sorghum plant stalks; and eco-friendly flooring materials made from renewable natural raw materials like wood flour, linseed oil, rosin, jute fiber and limestone.

EVOS cooks with 100% pure air vs. oils. No dirty grease for you. No wasting energy, recycling it.

Guest materials are printed on recycled paper with vegetable based inks whenever possible and use 100% recycled plastic gift cards made of old recycled credit cards.

Plastic cups made of 20% post consumer waste, fully compostable plastic take out bags; and kitchens that recycle cardboard content.

EVOS purchases Energy Star qualified commercial equipment; uses energy efficient bulbs which produce up to 75% less energy and heat; and automatic light switches which turn off when not being used.

And, everyone tries not to take things too seriously. Including ourselves!

Find out more at www.evös.com/earthly

EVOS is Loved. (media):

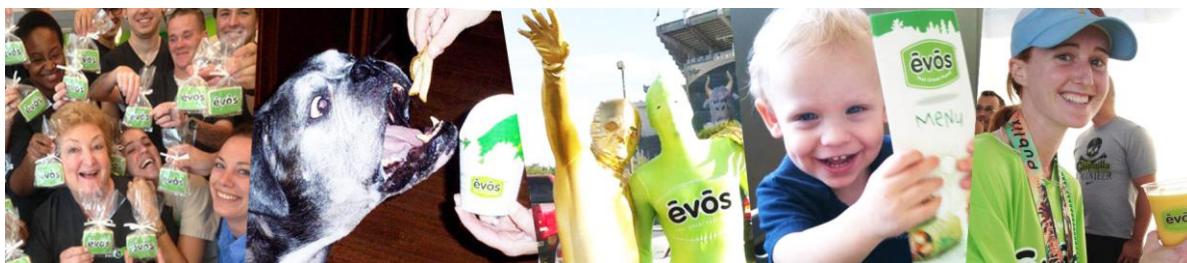


“Forget the fat! Fast food doesn’t need to be bad for you-just ask these three innovators.” -*Southern Living*

“Eat good while eating fast food!” -*CBS News*

“Eating healthy isn’t easy...but we’ve found an alternative for you in Tampa Bay.” -*Fox News*

EVOS is Loved. (EVOMANIACS):



“Now I have ability to chow down on a juicy burger, some fries, and a shake without feeling regret.” - DL

“Thanks for offering an ENTIRE menu of healthier choices for me and my family!” –IM

“Happy to know my dollar vote goes towards a restaurant that’s contributing to the well being of society, the environment, and its employees.” -SB

Locations:



Visit our website for up to date locations

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